

## Requisite Technology Announces Five-Part Webinar Series

*“Ways for High-Tech Enterprises to Improve Channel ROI in 2009”*

**Chicago, Mar. 4th, 2009** - Requisite Technology Inc., a leading provider of channel management, eCommerce and master data management solutions, will begin a five-part webinar series entitled, “Ways for High-Tech Enterprises to Improve Channel ROI in 2009” later this month. The series will include industry trends from AMR Research’s Chris Fletcher, customer case studies, and best practices on how companies should be optimizing their channel management solutions in order to remain competitive in a challenging economy.

“Today’s competitive landscape is as extreme as ever, and the indirect channel is no exception,” said Grace Feliciano, general manager, Requisite Technology. “Enterprises need to capitalize on every advantage they can in order to stay profitable.”

The five-part webinar series will focus on how companies can improve channel management solution ROI by improving marketing campaign targeting, motivating partners to sell, effectively measuring partner productivity, and capitalizing on their most profitable partnerships.

The first webinar, entitled “4 Ways for High-Tech Enterprises to Improve Channel ROI in 2009” will be held on Mar. 18<sup>th</sup>, 2009 at 1pm EST and will feature AMR Research’s Chris Fletcher, Research Director - Customer Management. For more information, please visit [www.requisite.com](http://www.requisite.com).

### **About Requisite Technology**

Requisite Technology Inc. is a provider of industry-leading Channel Management and eCommerce solutions that enable companies to effectively market, sell and service their products to end customers via their channel partners. Requisite Technology enables industry-defining enterprises such as Kawasaki, Lexmark, Motorola and Nortel Networks to drive revenue throughout their entire channel. More information can be found at [www.requisite.com](http://www.requisite.com).

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